* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Our dataset allows us to conclude that theater crowdfunding campaigns, most specifically within the ‘plays’ category are held most often and are likely an outlier within the dataset. Most campaigns (not only within theater) display success around the beginning of summer (June/July) meanwhile the end of summer (August) is where success falls and failures rise. Additionally, a vast majority of crowdfunding campaigns in this dataset are based in the United States.
* What are some limitations of this dataset?
  + The first limitation I found was that the data mainly reflected that of United States crowdfunding which overshadowed instances of other countries’ data. Additionally, the United States (as well as other countries) has a multitude of cultures and preferences that are not accounted for within the dataset so it’s difficult for this dataset to conclude for-sure reasons as to why a campaign may or may not be successful (for example, maybe some cultures and/or countries do not prefer to put too much funding towards certain programs, or perhaps some countries/cultures have a lower standard for production and thus need less funding in the first place)
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + We could include additional tables and/or graphs that provide information on different countries and their main crowdfunding campaign categories as well as their main sources of funding. This would give us an idea of outcomes of campaigns for each country and what funding contributed to which outcomes- although not too specific, this would allow future campaigns to use this dataset to target a more localized (rather than global) audience to put forth successful campaigns. For example, (after equalizing the ratio) through bar graphs we could potentially find out that in some countries, film & video categories are more likely to be funded, while in others, music categories receive more funding.
  + We could also include tables and/or graphs that reflect the funding needed per category/sub-category for certain outcomes. For example, maybe a photography campaign on average may generally need less funding than a theater campaign and will find success more easily with less funds. This kind of table and/or graph will allow users to see what kind of campaign to successfully run with the amount of funds they have, rather than attempting to raise money for a certain campaign category and failing and/or cancelling.
  + We could also filter a table to show campaign outcomes per category and per year to see if there is a trend for certain categories rising in success depending on the year. Although correlation (of year and success in a campaign category) does not equal causation (whether that certain category results in a certain outcome), this is another criterion that users could base their potential campaigns on.